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Diploma in Hospitality

MQF Level 5 | 60 ECTS





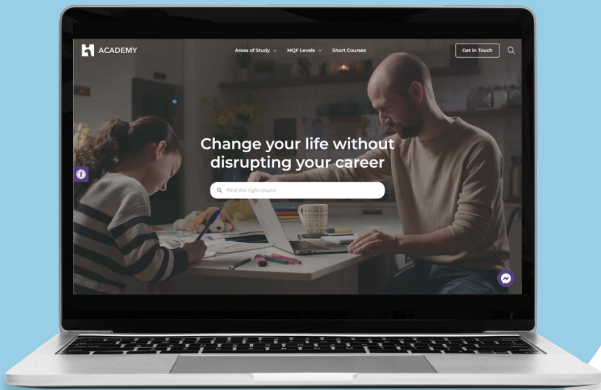
ACADEMY



ABOUT US

Founded in 2005 as IDEA Leadership and Management Institute, IDEA Academy has since evolved into one of Malta's leading higher education institutions accredited by the Malta Further and Higher Education Authority. We offer a selection of accredited, industry-led programmes in a wide variety of fields, from foundation programmes right up to doctorate.

Our mission is to provide quality, industry-driven education to adult students who are already practitioners and professionals. In doing so, we adopt a student-centric blended approach to learning that is flexible and allows one to balance between personal, professional, and student life.



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ONLINE**



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COURSE DESCRIPTION

The hospitality industry is vast and fast-growing. It encapsulates service-centred businesses such as hotels, restaurants, wellness centres, cruises and tourism.

This programme will delve into the service businesses in hospitality and cover overarching areas such as operations, finance, health and safety, work ethics, communication, customer care, supervisory skills and consumer behaviour. You will also look into contemporary issues related to hospitality, as well as innovation in hospitality.

CAREER PATHS

The possible positions for which this programme aims to prepare you for include, but are not limited to:

- customer service manager
- operations manager
- business development manager
- retail manager
- health and services manager
- event manager

TARGET AUDIENCE

This course is targeted at:

- individuals seeking academic and professional advancement in Hospitality;
- mid-career break professionals looking for opportunities to return or change their career.

ENTRY REQUIREMENTS

Candidates who apply for this course must possess one of the following:

- a qualification at EQF Level 4 (one 'A' Level or equivalent in any subject);

AND

- a pass in English Language* and Mathematics at EQF Level 3 (O-level or equivalent).

* Students whose first language is not English will be required to demonstrate evidence of an adequate level of English proficiency.

STRUCTURE & ASSESSMENT

This programme may be followed on a part-time basis. The programme comprises a total of 10 modules. The method of assessment is assignment-based.

The course comprises:

- 6 lectures per module;
- 3-hour lectures;
- 12 hours of guided learning, presentations, comprising synchronous online discussions, tutorials and/or videos;
- Self-study hours comprising research, reading and assignment work.

COST

Reading for the entire Diploma in Hospitality as presented in this brochure costs €4,000.*

Upon successful completion of this course, students will be eligible for a 70% refund of the cost through the 'Get Qualified' scheme.**

Due to the modular structure of the course, you may also opt to take individual modules as stand-alone. The entry requirements still apply.***

* Prices are applicable to students who already reside in Malta at the time of the application.

** Terms and Conditions apply.

*** For the price of individual modules, please contact the IDEA Academy team.



PROGRAMME OUTLINE

MODULE/UNIT TITLE	COMPULSORY OR ELECTIVE	ECTS
1. An Introduction to Hospitality	Compulsory	6 ECTS
2. An Introduction to Finance and Cashier Management in Hospitality	Compulsory	6 ECTS
3. Health and Safety in Hospitality	Compulsory	6 ECTS
4. Principles of Customer Care	Compulsory	6 ECTS
5. Supervisory and HR Skills for Hospitality Professionals	Compulsory	6 ECTS
6. Hospitality Operations	Compulsory	6 ECTS
7. Communication Skills and Work Ethics for Hospitality Professionals	Compulsory	6 ECTS
8. Consumer Behaviour and Marketing in Hospitality	Compulsory	6 ECTS
9. Hospitality Innovation and Business Development	Elective	6 ECTS
10. Contemporary Issues in Hospitality	Elective	6 ECTS
11. Entrepreneurship	Elective	6 ECTS
12. HR in the Global Scenario	Elective	6 ECTS

You are required to complete all 8 compulsory modules (48 ECTS), and only 2 elective modules out of the proposed 4 (12 ECTS) to fulfil the requirements of this diploma.

Total credits: 60



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