

M.Sc. in Retail Management

MQF Level 7 | 90 ECTS





ACADEMY



ABOUT US

Founded in 2005 as IDEA Leadership and Management Institute, IDEA Academy has since evolved into one of Malta's leading higher education institutions accredited by the Malta Further and Higher Education Authority. We offer a selection of accredited, industry-led programmes in a wide variety of fields, from foundation programmes right up to doctorate.

Our mission is to provide quality, industry-driven education to adult students who are already practitioners and professionals. In doing so, we adopt a student-centric blended approach to learning that is flexible and allows one to balance between personal, professional, and student life.



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COURSE DESCRIPTION

This course has been designed to meet the growing needs of all those who work or intend to work within retail management, taking into account the current trends in the industry, namely: market structure, current and emerging retail channels, market innovation, technology development, marketing for the new realities within the retail industry and the ever-evolving regulatory environment.

It also provides you with the opportunity to tailor the programme to reflect your particular interests or career aspirations by choosing elective modules that focus on buying and merchandising, international retailing, the application of business intelligence in retail, franchising and retail negotiations.



CAREER PATHS

The possible positions for which this programme aims to prepare you for include, but are not limited to:

- retail manager
- visual merchandiser
- supply chain manager
- finance and accounting
- sales manager
- marketing manager
- commercial manager
- retail consultant

TARGET AUDIENCE

The target group covers, but is not limited to:

- professionals seeking a management career within the retail industry;
- those working in management positions within retail or retail-related industries, and who wish to refine and improve their competences and skills.

ENTRY REQUIREMENTS

Candidates who apply for this course must possess one of the following:

- a Level 6 degree in a related field;

OR

- a Level 5 diploma or higher diploma and 5 years' work experience in a supervisory or managerial role, preferably but not limited to the retail industry.

STRUCTURE & ASSESSMENT

This programme may be followed on a part-time basis. The programme comprises a total of 10 modules. The method of assessment is assignment-based.

The course comprises:

- 6 lectures per module;
- 3-hour lectures;
- 12 hours of guided learning, presentations, comprising synchronous online discussions, tutorials and/or videos;
- Self-study hours comprising research, reading and assignment work.

COST

Reading for the entire Master of Science (M.Sc.) in Retail Management as presented in this brochure costs €9,775.*

Upon successful completion of this course, students will be eligible for a 70% refund of the cost through the 'Get Qualified' scheme.**

Due to the modular structure of the course, you may also opt to take individual modules as stand-alone. The entry requirements still apply.***

* Prices are applicable to students who already reside in Malta at the time of the application.

** Terms and Conditions apply.

*** For the price of individual modules, please contact the IDEA Academy team.

PROGRAMME OUTLINE

MODULE/UNIT TITLE	COMPULSORY OR ELECTIVE	ECTS
1. Retail Management Principles and Distribution Channels	Compulsory	6 ECTS
2. Strategic Management of the Retail Environment	Compulsory	6 ECTS
3. Retail Supply Chain Management	Compulsory	6 ECTS
4. Financial Management for Retail	Compulsory	6 ECTS
5. Managing People in Retail	Compulsory	6 ECTS
6. Retail Marketing	Compulsory	6 ECTS
7. Research Methods	Compulsory	6 ECTS
8. Buying and Merchandising	Elective	6 ECTS
9. International Retailing	Elective	6 ECTS
10. Business Intelligence in Retail	Elective	6 ECTS
11. Franchising	Elective	6 ECTS
12. Retail Negotiations	Elective	6 ECTS
11. Dissertation	Compulsory	30 ECTS

You are required to complete all 7 compulsory modules (42 ECTS), and only 3 elective modules out of the proposed 5 (18 ECTS), as well as the Dissertation (30 ECTS) to fulfil the requirements of this master's degree.

Total credits: 90



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