

# B.Sc. in Management

MQF Level 6 | 180 ECTS





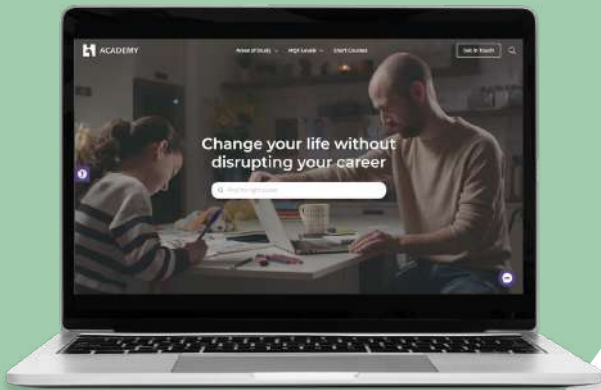
ACADEMY



## ABOUT US

Founded in 2005 as IDEA Leadership and Management Institute, IDEA Academy has since evolved into one of Malta's leading higher education institutions accredited by the Malta Further and Higher Education Authority. We offer a selection of accredited, industry-led programmes in a wide variety of fields, from foundation programmes right up to doctorate.

Our mission is to provide quality, industry-driven education to adult students who are already practitioners and professionals. In doing so, we adopt a student-centric blended approach to learning that is flexible and allows one to balance between personal, professional, and student life.



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AVAILABLE  
ONLINE**



# B.Sc. in Management

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## COURSE DESCRIPTION

Communication, leadership and decision-making skills are but a few of the traits required to become an effective manager. This Bachelor of Science in Management will equip you with the knowledge and technical skills you will need to excel in a variety of management careers.

The programme will take you through the principles of management and will help you gain an understanding of both current and emerging practices in this field. The topics you will cover include organisation studies, economics, financial management, project management and work psychology, amongst others.

This course will also equip you with a range of personal development and analytical skills to prepare you for a career in management-related posts.



## TARGET AUDIENCE

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This course is targeted at people who wish to have a thorough background in management in order to progress further in their careers, such as:

- supervisors
- coordinators
- assistant managers
- junior managers
- middle managers
- project coordinators/project managers

The target group can also be extended to groups that have significant management experience but lack a formal qualification, such as managing directors and officers.

## CAREER PATHS

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The programme aims to help you progress from first-level supervisory positions to higher managerial roles.

## STRUCTURE & ASSESSMENT

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This is a part-time course that will typically take 42 months to complete. The programme consists of a total of 24 modules. The method of assessment is assignment-based.

### The course comprises:

- 6 lectures per module (twice a week);
- 3- hour lectures;
- 12 hours of guided learning, presentations, comprising synchronous online discussions, tutorials and/or videos;
- Self-study hours comprising research, reading and assignment work.

## ENTRY REQUIREMENTS

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Candidates who apply for this course must possess:

- a qualification at EQF Level 4 (one 'A' Level or equivalent in any subject)

### AND

- a pass in English\* and Mathematics at EQF Level 3 ('O' Level or equivalent).

\* Students whose first language is not English will be required to demonstrate evidence of an adequate level of English proficiency.



### Claudio Cauchi | Higher Diploma in Business Management

BB After many years – probably too many – I accepted the fact that I had to improve academically in order to get better career opportunities, as experience alone was not enough.

I knew that juggling family, work and study commitments would be a challenge and therefore finding the right institution that could understand these realities was crucial for me to ensure that I would succeed.

IDEA Academy has indeed ticked all the right boxes. The lecturers were all very knowledgeable and, more importantly, they provided everyday life examples that we could relate to. I also appreciated the Academy's administration. They were extremely supportive and were always willing to listen to our suggestions and address any queries in an efficient and timely manner.



#### Industry-driven courses

Our lecturers also have hands-on experience in the respective fields that they teach. This enables them to provide students with real life examples that may be applied to the workplace.



#### Fits perfectly to one's life

All our courses are held on a part-time basis, with lessons taking place once or twice a week, depending on the course chosen. This ensures that there is flexibility to one's personal and professional life.



### Kevin Camilleri | Higher Diploma in Business Management

BB The lecturers speak our language. You will not be an outsider in class, you are not merely a number – you are their valued student. They understand us and have first-hand experience in our field. Thank you IDEA Academy for this opportunity!



### RoseMary Portelli | Higher Diploma in Business Management

☺ Sometimes, uncomfortable things happen in life that serve to put us directly on the right path to the best thing that will ever happen to us. There I was one day, stuck in a traffic jam, when a huge billboard advertisement caught my attention.

My dream to further develop my knowledge through education in Business Management was right there in front of me. A billboard and a phone call later, plus ample doses of commitment and willingness, and my journey started there.

The lecturers are very qualified, passionate and respectful, full of advice and keen to teach. The course material is very comprehensive and informative. I can testify that IDEA Academy sets out high standards, helping us students to develop our overall character, as well as our academic achievements.



### Payment plans and funding schemes

We offer the possibility for our students to pay in instalments or to design their own payment plan, completely interest-free. There are also schemes where one can get at least 70% of the course fees back.



### Blended learning

A mix of lecture-led classroom activities and online learning allows students the flexibility to customise their learning experiences.



### Miriam Mifsud | Higher Diploma in HR Management

☺ After a long break from studying, I decided to leave my comfort zone and embark upon a new adventure. But I must say that as soon as the lectures started, I felt at home, and help was forthcoming both from the students – whom I now call my friends – as well as from my lecturers. I am proud to have made the right decision for both my personal goals and for my career.

This course served as a growth plan to new projects and to whatever the future has in store for me. Life is all about growing, and this course led me to new opportunities and to continue growing and learning new skills that I can employ in both my personal life and at the workplace.



## COURSE PROGRESSION MAP

The following progression map depicts your journey towards achieving the B.Sc. in Management. The map illustrates the interim exit points that lead up to the full bachelor's degree (180 ECTS).

### MODULES 1-5

EQF 5  
30 ECTS

Certificate in Business Management  
Duration: 6 months

### MODULES 1-10

EQF 5  
60 ECTS

Diploma in Business Management  
Duration: 12 months

### MODULES 1-17

EQF 5  
120 ECTS

Higher Diploma in Business Management  
Duration: 24 months

### ALL 24 MODULES AND DISSERTATION

EQF 6  
180 ECTS

B.Sc. in Management  
Duration: 42 months

## COST

Reading for the entire Bachelor of Science (B.Sc.) in Management as presented in this brochure costs €9,000.\*

The cost for the different exit points is as follows:

- Certificate in Business Management: €2,000
- Diploma in Business Management: €4,000
- Higher Diploma in Business Management: €6,000

Upon successful completion of each exit point, students will be eligible for a 70% refund of the cost through the 'Get Qualified' scheme.\*\*

Due to the modular structure of the course, you may also opt to take individual modules as standalone. The entry requirements still apply.\*\*\*

\* Prices are applicable to students who reside in Malta at the time of applying.

\*\* Terms and Conditions apply.

\*\*\* For the price of individual modules, please contact the IDEA Academy team.

## PROGRAMME OUTLINE

MODULE/UNIT TITLE	COMPULSORY OR ELECTIVE	ECTS
1. Underpinning Principles of Management	Compulsory	6 ECTS
2. Marketing Management	Compulsory	6 ECTS
3. Human Resources Development and Management	Compulsory	6 ECTS
4. Strategic Management	Compulsory	6 ECTS
5. Finance Management	Compulsory	6 ECTS
6. Operations Management	Compulsory	6 ECTS
7. Project Management	Compulsory	6 ECTS
8. Economics	Compulsory	6 ECTS
9. Entrepreneurship	Compulsory	6 ECTS
10. Service Driven Organisations	Compulsory	6 ECTS
11. Principles of Accounting	Compulsory	6 ECTS
12. Sales Management	Compulsory	6 ECTS
13. Applied Critical Thinking	Compulsory	6 ECTS
14. Decision Making Techniques in Management	Compulsory	6 ECTS
15. Management Functions	Compulsory	12 ECTS
16. Business Roles	Compulsory	12 ECTS
17. Functional Management Skills	Compulsory	12 ECTS
18. Introduction to Management and Organisation Studies	Compulsory	6 ECTS
19. Economics Principles	Compulsory	6 ECTS
20. Leadership and Leadership Development	Compulsory	6 ECTS
21. Fundamentals of Finance and Management Accounting	Compulsory	6 ECTS
22. Work Psychology	Compulsory	6 ECTS
23. Introduction to Research Methods	Compulsory	6 ECTS
24. Project Management	Elective	6 ECTS
25. Professional and Academic Skills for Business	Elective	6 ECTS
26. Data Analytics for Business	Elective	6 ECTS
27. Dissertation	Compulsory	<b>18 ECTS</b>

You are required to complete all 23 compulsory modules (156 ECTS), and only 1 elective module out of the proposed 3 (6 ECTS), as well as the dissertation (18 ECTS) to fulfil the requirements of this bachelor's degree.

**Total credits: 180**



# Change your life without disrupting your career.

Student-centric, industry-driven study programmes that equip you with the tools to help you stand out at your workplace.



**ACADEMY**



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