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## Document 196\_25\_REV A

# IDEA College Ethics Policy





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Version 2 Doc_196_25_REV A	Head of Research Department	Deputy Principa Academic Affairs	The Principa	I 04 August 2025 04 August 2025			
	Details of Change	*Integrated Doc_039_22 Code of Ethics with this recently developed ethics policy, by including a third scope: Personal and Institutional Ethical Conduct.  * Doc_196_25 IDEA College Ethics Policy amended to reflect the inclusion of the third scope:  1. Revised Section 1: Ethical Vision Statement;  2. Revised the introduction of Section 2 and included Section 2.4: An overall description of Scope 3; and  3. Included Section 5: Personal and Institutional Ethical Conduct.  *Doc_039_22 Code of Ethics is now obsolete.					

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#### Continuous Improvement

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It is IMPORTANT to always make sure that the latest version of a policy document is consulted.



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#### 1. Ethical Vision Statement

This Ethics Policy articulates IDEA College's commitment to high standards of ethical conduct in research, the use of digital technologies, and the personal and institutional behaviours that underpin all scholarly and professional activities. It recognises that such activities—whether traditional, digitally mediated, or operational in nature—have the potential to generate significant societal, cultural, and individual impacts.

#### IDEA College is committed to:

- Uphold the dignity, rights, and welfare of all individuals and communities engaged in or affected by its activities;
- Promote integrity, rigour, and transparency in the design, conduct, and dissemination of research;
- Ensure the ethical development, deployment, and application of digital technologies, with due regard for privacy, equity, accountability, authenticity, and security;
- Foster ethical awareness and responsibility across all levels of the institution, encouraging respectful, inclusive, and accountable conduct by staff, students, and leadership;
- Encourage critical reflection and continuous ethical engagement across academic, professional, and organisational practice.

Through the integration of ethical principles across research, digital, and institutional domains, the College seeks to cultivate a culture of responsibility, trust, and respect. This Policy provides a framework for ethical decision-making that supports the integrity of the institution and its community.



#### 2. Scope

This Ethics Policy outlines IDEA College's commitment to upholding standards of ethical practice across all dimensions of academic and institutional life. Recognising the evolving nature of research, the pervasive influence of digital technologies, and the foundational role of ethical conduct in shaping a respectful and responsible academic community, the policy is structured around three interrelated areas of application:

- 1. Ethical Conduct in Research
- 2. Ethical Use of Digital Technology in the Scholarly Environment
- 3. Personal and Institutional Ethical Conduct

#### 2.1 Scope 1: Ethical Conduct in Research

This scope encompasses the ethical principles, responsibilities, and standards that govern the conduct of research across all disciplines. It applies to all stages of the research lifecycle, from design and funding, to data collection, analysis, publication, and impact.

The policy applies to:

- Academic and applied research activities involving human participants, animals, or sensitive data;
- Interdisciplinary and collaborative research, including partnerships with external organisations;
- Staff, students, and affiliates involved in research under the institution's auspices.

The purpose of this scope is to ensure that all research activities are conducted with integrity, respect, rigour, authenticity, and accountability, and in accordance with both legal obligations and disciplinary standards.



#### 2.2 Scope 2: Ethical Use of Digital Technology in the Scholarly Environment

This scope addresses the ethical use of digital technologies across the full spectrum of academic life – including teaching, learning, research, administration, communication, and collaboration.

#### The policy applies to:

- The design, deployment, and use of digital systems, platforms, and tools within institutional settings;
- The collection, storage, handling, and sharing of digital data, including personal and sensitive information;
- The application of emerging technologies such as artificial intelligence, automated decision-making, and learning analytics;
- The digital presence and conduct of staff, students, and affiliates in online academic environments.

The purpose of this scope is to promote the responsible, inclusive, and secure use of digital technologies, ensuring alignment with institutional values and legal standards while fostering a culture of ethical awareness in the digital sphere.

#### 2.3 Scope 3: Personal and Institutional Ethical Conduct

This scope addresses the ethical responsibilities that underpin the conduct of individuals and the institution. It affirms that ethical behaviour is not confined to academic or technological domains, but is a fundamental expectation of all members of the College community—across teaching, learning, governance, and day-to-day engagement.

By articulating shared values and behavioural standards, this scope supports the cultivation of a respectful, inclusive, and accountable environment, and reinforces the College's commitment to ethical leadership and organisational integrity.



#### 3. Research Activity

#### 3.1 Introduction

- 3.1.1 IDEA College advocates and encourages discovery and creation of new knowledge through research for the benefit of the wider community and for the good of society.
- 3.1.2 IDEA College recognises its responsibility to researchers and the wider community to ensure that the highest standards of integrity and professionalism are observed in the conduct of research.
- 3.1.3 Thus, IDEA College is committed to:
  - a) Ensure that all research is conducted with integrity and ethical practices;
  - b) Seeing that all research involving human and animal subjects, and human personal data is governed by respect.
  - c) Ensure that its research reflects accountability and high standards of scientific and professional integrity that allow trust in the process of conduction namely, in the methodologies, methods, sampling, analysis, findings, interpretations and dissemination.
  - d) Evaluate the impact research might have, not only on directly involved humans and institutions, but also on community sites of cultural, historical or religious significance.

#### 3.2 Aim

This document aims to:

- a) Establish a commitment to high quality research based upon robust standards of research practices throughout the College.
- b) Provide guidance and support to students, researchers, faculty members, administrative staff, and other stakeholders to ensure that good standard ethical practices are followed and maintained throughout the research process.
- c) Minimise the risks of malpractices on the College, individual students/researchers, human and/or animals and other entities.

To support this document reference to related policies will be made. The final two (2) digits in a Document Code refer to year of development/review. In cases where a more recent review than the one indicated in this document exists, the reader is to refer to the most recent version.

#### 3.3 Research Areas

This policy and procedure covers the following:

- 1. All Undergraduate, Postgraduate, and Doctoral Student research;
- 2. All Professional Research; and
- 3. All research undertaken by IDEA College.



#### 3.4 Definitions

**Benefits** A valued or desired outcome to the study that will be an advantage

to the human subjects. Compensation is not considered a benefit.

Committees This term refers to the 5 Committees branching from the

Dissertations, Theses and Research Board.

Confidential Subjects' names are not revealed and are only known to the

researcher and are usually coded to a master list and/or kept

separately from the data and results.

Cooling off Period The period when a participant who has given an informed consent

to participate, may request to withdraw him/herself from

participating and/or withdraw his/her data from being used in the

research study without penalty.

Facts and statistics collected together for reference or analysis. Data

Statements that might inter alia mislead, falsify, hiding or distorting Deception

the truth.

Term used for the research work at Undergraduate and Masters Dissertation

level as part of a study programme.

include the Éthical Considerations.

Dissertation/Thesis and Professional Research Proposal

**Fabrication** 

**Forms** 

**Falsification** Manipulating research materials, equipment or processes, or

Making up data or results

changing or omitting data or results such that the research is not

The Forms used to document the research proposal being

submitted by the student/researcher for research work. These forms

accurately represented in the research record.

**IDEA** College

IREB is the appointed board whose responsibility is to review, non/approve all research proposals before the start of any research Research Ethics Board

carried out by students/researchers at IDEA College.

IREB also provides advice and recommendations on ethical matters relating to research work carried out by students and researchers at

IDEA College before and during the research process.

Informed Consent A person's voluntary agreement, based upon adequate knowledge

and understanding of relevant information.

**Participant** The individual who consented to take part in the research study.

The appropriation of another person's ideas, processes, results or Plagiarism

words without giving appropriate credit.

Research The systematic investigation and study of materials and sources in

order to establish facts and reach new conclusions.



**Research Misconduct** Refers to the fabrication, falsification or plagiarism in proposing,

performing, or reviewing research, or in reporting research results. Research Misconduct does not include honest errors or differences

in opinion.

Special Categories of

Data

Processing of personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union

membership, and the processing of genetic data, biometric data for

the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or

sexual orientation shall be prohibited as per Article 9 of GDPR.

Student/Researcher The person responsible for the preparation, conduct and

administration of a research project.

In the case of student projects / thesis / dissertation, the researcher

is the student, duly guided by an academic supervisor.

Thesis Term used for the research work of a study programme at Doctoral

level.

**Voluntary** Free of coercion, duress, or undue inducement. Used in the research

context to refer to a subject's decision to participate (or to continue

to participate) in a research activity.

#### 3.5 Acronyms

**DTRB** Dissertations, Theses and Research Board

FRP Final Research Proposal

IREB IDEA College Research Ethics Board

PRP Preliminary Research Proposal

REAAF Research Ethics Application Approval Form



#### 3.6 General Principles of Conducting Research

#### 3.6.1 Ethical Approval:

- a) All research conducted by IDEA College students/researchers requires ethical approval and clearance from the IDEA College Research Ethics Board.
- b) Under no circumstance is the research process to commence prior to formal approval being officially given.

#### 3.6.2 Research Principles:

All research carried out at IDEA College shall strictly adhere to the following research principles:

- 1. Conform with all legal and ethical requirements in Malta and/or any other country where research is conducted or where the participants are from;
- 2. Protect and maintain the confidentiality, dignity, rights, and well-being of human and non-human participants.
- 3. Understand the human moral responsibility towards the human participants, and the implications this adds on to the interpretation of data collected.
- 4. Understanding that unethical behaviour and misconduct result in harm, hence researchers are to adhere to the 'Do Not Harm' Principle, minimising and clearly stating any risks involved to any of the stakeholders in the research, be that inter alia, physical, emotional, mental, financial, or reputational, that might come about as a result of their participation.
- 5. Understand and respect every individual's right to privacy and personal data protection;
- 6. Obtain informed consent from participants prior to the commencement of the research;
- 7. Adhere to the research objectives when collecting data, avoiding unnecessary data collection therefore respecting the principle of proportionality;
- 8. Conduct research by creating honest and transparent dialogue with the public.
- 9. When human participation is part of the research work, researchers shall obtain their consent prior to the collection/processing of data. Refer to Section 7 below.



#### 3.6.3 Research Integrity and Academic Misconduct

- a) IDEA College views academic misconduct to include all forms of unethical practices which compromise the integrity and honesty of the academic research work. This resulting in harming the participants, the College, the College community in the wider sense and community as a whole.
- b) Examples of academic misconduct include but are not limited to:
  - Plagiarism;
  - Self-plagiarism;
  - Collusion;
  - Falsification and/or fabrication of research data;
  - Theft of people's ideas, documents;
- c) Submitting research work which was purchased from others who conducted the work;
- d) Academics who put their name on work done by their students or juniors.
- e) IDEA College supports the student during his/her research work in facilitating his/her research journey avoiding academic misconduct. However, reported cases of academic misconduct are taken seriously by IDEA College.

#### Refer to

Doc\_017\_23 Recognising and Avoiding Plagiarism Policy and Procedure

Doc\_029\_22 Code of Academic Integrity

Doc\_039\_22 Code of Ethics



#### 3.7 Basic Research Guidelines Involving Human Participants

#### 3.7.1 Identifying human participants

- a) Identification of human participants is done prior to data collection stage.
- b) Participants are identified as a random sample, or through an identified gatekeeper if no specific criteria are guiding the data required.
- c) When established criteria are stipulated for the required data:
  - Participants are identified against a set of stipulated criteria through purposive sampling.
  - Potential subjects are contacted and screened.
- d) The College shall ensure a robust justification in case that identified participants lack social power e.g. children, prisoners, vulnerable persons, by making sure that the gatekeepers e.g. parents, relatives, employers:
  - are fully consulted and understand the involvement process before consenting; and
  - understand that they are acting in the best interests of the potential participants.

#### 3.7.2 Obtaining Consent from Research Participants

#### 3.7.2.1 Defining human participation

Human participation and involvement in research work includes, but is not limited to:

- Participation in interviews, surveys and/or focus groups;
- Observation of participant(s) by the researcher;
- Researchers accessing any personal documents, data or other materials.

#### 3.7.2.2 Signing the Consent

- a) It is imperative that all research involving the collection of data, personal or otherwise (any data that relates to an identified or identifiable person or entity) has the consent of each individual participant/entity prior to the collection of data.
- b) The consent shall be specific providing the participants full information about what participation involves. This information shall include an honest and clear explanation about how confidentiality and anonymity shall be safeguarded.
- c) Consent can be obtained by providing each participant/entity with an information letter accompanied by a written consent form. A template for information letters and consent forms will be provided by IDEA College. Refer to the Research Proposal Form that is relevant to the research work being conducted.
- d) A signed copy of the consent form needs to be collected from each participant prior to the collection of data. Adequate time needs to be given to the participants to read the consent form before signing.



#### 3.7.3 Privacy and Data Protection and Management

- 3.7.3.1 Each participant's privacy shall be respected in accordance with the General Data Protection Regulation (GDPR) and the Malta Data Protection Act 2018.
- 3.7.3.2 The data collected shall not be in excess to what is needed.
- 3.7.3.3 Data collected shall be retained for a period of two years after the completion of the study. Research participants must be informed of this time frame in both the information letter and consent form. In cases of longitudinal studies undertaken by professional researchers a special request may be filed to the IREB and DTRB to retain the information for a longer period of time. Same data protection measures will be in force.
- **3.7.3.4** All measures shall be taken to keep the data safe and anonymous, including but not limited to storage, access, and dissemination to ensure confidentiality.

#### 3.7.4 Right of Withdrawal from Research Study without a penalty

- 3.7.4.1 All research participants have the right to withdraw from the study at any point within the cooling off period (up to 2 months prior to submission date) without explanation, without a penalty, and without suffering any consequences.
- 3.7.4.2 If the participant is not informed prior to his/her consent that this can only be done within the stipulated cooling off period, then the participant is free to withdraw at any point without explanation, without a penalty, and without suffering any consequences. If this is the case, the data already collected from/about the participant, must be destroyed and cannot be used in any form in the study.

#### 3.7.5 Support to human participants during the conduct of the research

- **3.7.5.1** Measures shall be in place to deal with any problems arising during the conduct of the research.
- **3.7.5.2** Problems could be of emotional distress, abuse and other issues which may impact the participant negatively.
- **3.7.5.3** In case of problems arising, participants shall be guided as to whom and how to contact, identified support.



#### 3.8 IDEA College Research Ethics Board (IREB)

#### 3.8.1 IREB Structure

- IREB is appointed by the Principal and is made up of the Chair and 2-3 board members.
- IREB is a fully autonomous board. All decisions made by IREB are final.
- IREB members are selected on the basis of their research expertise and experience in relation the dissertation/theses ethics. At least one member of IREB must have the necessary qualifications, experience, and skills in the area of the protection of personal data as per GDPR, when it comes to special categories of data.
- The first member acts as the chairperson of the Board, the second person acts as the secretary to the Board, other members contribute and support to take decisions regarding the Research Ethics. Other members may be invited to join IREB depending on the need.
- All Board members should be at least in possession of an MQF Level 7 qualification and have adequate experience in applying research methods and carrying research work.
- The Board secretary is mainly responsible for the coordination of meetings, preparation of the agenda, the collection of all the documents required for meetings, keeping the minutes of meetings, and keeping records of all documentation.

#### 3.8.2 Terms of Reference for the IREB

- a) The main objective of IREB is to maintain high ethical standards in the conduct of research at IDEA College, promoting and maintaining excellence in the disciplinary field of academic research.
- b) The Principal appoints IREB members for an automatically renewable definite period. The Principal may terminate an appointment and replace members in cases of inappropriate management.
- c) IREB may request the Principal to invite persons who have expertise in specific disciplinary fields to participate and advise the board during the meetings.
- d) IREB is responsible for:
  - i. Carrying out the ethical review of all research ethics proposals and to give non/approval to the students/researchers. In the case of non-approvals IREB will make recommendations for the necessary changes;
  - ii. Supporting QA in the regular reviewing of this policy and procedure according to the Internal Audit Plan.
  - iii. Carrying out the final review of all re-submitted research ethics proposals which required amendments.
- e) Providing advice and recommendations on ethical matters relating to research work carried out by students and researchers at IDEA College before and during the research process.
- f) In carrying out its duties, IREB will ensure that the principles of its policy and procedures as defined by this document are observed.
- g) Student/Researchers communicate with the Ethics Board via DTRB.



#### 3.9 Criteria for Ethical Review of the Research Proposal by IREB

- 3.9.1 All research proposals are to go through IREB. Under no circumstance is the research process to commence prior to formal approval being officially given. Refer to Section 6.
- 3.9.2 IREB needs to review any of the following:
  - 1. Research studies that may jeopardise the health or well-being of the participants/institution be it reputational, material, physiological or psychological.
  - 2. Research studies that involve surveys or questionnaires or any other form of data collection method which participants may interpret as highly personal or offensive (referred to as special categories of data). Special categories of data include data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation.
  - 3. Research studies which include vulnerable groups, which refer to any individual or group of individuals considered particularly susceptible to coercion or undue influence in a research setting. A vulnerable group includes persons who may be incapable of understanding what it means to participate in research and/or who may not understand what constitutes informed consent. Individuals considered vulnerable may, for various reasons, have a diminished capacity to anticipate, cope with, resist, and/or recover from the impact of a natural or man-made hazard. Vulnerable groups may also consist of individuals who are unable to care for themselves and/or may have an increased chance of suicide, self-harm, or the likelihood of harming self-and/or others.
  - 4. Research studies involving prisoners or young offenders.
  - 5. Research studies where personal data can lead to the identification of individuals hence breaching GDPR e.g., research studies which intend to use sources that may lead to a participant's identity being revealed such as video/audio recordings, photographs, and quotations, if the data will be available beyond the research team.
  - 6. Research studies where there is a risk of breaching confidentiality.
  - 7. Research studies which involve any form of deception.
  - 8. Research studies where the researcher's safety may be at risk.
  - 9. Research studies that may be detrimental to the natural or built environment.
  - 10. Research studies that may be detrimental to the reputational and/or financial well-being of an individual or organisation.
  - 11. Research studies that may be detrimental to the well-being of animals.
  - 12. Research studies where the researcher may have any ethical concerns.



#### 3.10 Research Ethics Review Procedure

- 3.10.1 Once the Final Research Proposal has been approved by the respective Committee, the student sends the REAAF for review by the IDEA College Research Ethics Board (IREB).
- 3.10.2 The IREB meets to review all REAAFs.
- 3.10.3 IREB will review all Research Ethics Application Approval Forms (REAAFs) and issue approval/conditional approval/non-approval accordingly, in writing by filling in the relevant section on the REAAF and forwards to the DTRB.
- 3.10.4 The DTRB communicates with the student / researcher about the outcome by the IREB:
  - a) If approved, the student / researcher can start carrying out their research study, unless clearance from third parties is required. Refer to section 10.5 below.
  - b) If the REAAF is conditionally approved for ethical purposes, IREB will make recommendations to the student/researcher and ask for amendments.
    - i. The student needs to follow recommendations in accordance with their supervisor.
  - c) If the REAAF is not approved the student is informed about the decision of the IREB and the DTRB.
    - i. The student needs to resubmit to DTRB.
- 3.10.5 REAAFs involving third parties e.g., Health Care under the Ministry of Health need to be also officially approved by the third party's Ethics Committee before any research can take place.



#### 3.11 Researcher's Responsibilities

Together with all the clauses outlined in the previous sections of this documents, the student / researcher is also responsible for the following:

#### 3.11.1 General

- a) The student / researcher is responsible to ensure that all the processes and phases of the research work (to include but not limited to the proposal stage, research design, methodologies/methods, collection of data, interpretation and analysis and dissemination), carried out at IDEA College are conducted ethically and responsibly towards human subjects, animals, and environmental protection.
- b) The student / researcher shall forward his/her application on IDEA College's Research Ethics Application Approval Form, to the DTRB.
- c) The collection of data and involvement of human subjects in research can only start to be carried out upon approval of IREB, and clearance from third parties when required, and the collection of the informed consent of participants/entities as stipulated by policy and procedure.

#### **3.11.2** Consent

- a) All participants in the research must choose to do so out of their own free will.
- b) Written consent must be given by signing a detailed consent form that clearly covers what their participation entails, including any benefits and risks, how the participant will be protected, and data collected will be used and discarded once used
- c) Templates of consent forms are provided by IDEA College.
- d) The consent forms can be amended in special circumstances to adapt to the needs of the researcher.
- e) Consent forms need to be signed by both the researcher and the participant and a copy needs to be given to each participant.
- f) Consent forms need to be provided in English and Maltese (when required).
- g) In some cases, institutional approval for access to participants will also be required. The student is to refer to the entity concerned to be guided accordingly.

#### 3.11.3 Covert Research

If a student chooses to conduct any form of covert research, a detailed justification must be given to IREB to why this is necessary for the study. IREB will approve such studies **only** when no other reasonable alternative is possible.



#### 3.11.4 Confidentiality

- a) All Gathering of Data Protection Regulations (GDPR Privacy Policy on IDEA College website: <a href="https://mt.ideaeducation.com/documentation/">https://mt.ideaeducation.com/documentation/</a>) must be adhered to.
- b) An Information Letter Template is also available to all IDEA College students. This letter includes the aim and purpose of the study being conducted, the details of the researcher, ethical consideration related to the protection of confidentiality of the participants, the duration of the study, and the disposal of recorded/collected data once the study has been completed.
- c) All data collected, including personal details and consent forms shall be stored safely and securely.

#### 3.11.5 Withdrawal from Research Study

- a) Research participants can withdraw from the study at any point without suffering any negative consequences. The process of how they can withdraw needs to be explained before giving consent. A clause to safeguard the student / researcher, indicating a cooling off period that allows for withdrawal may be included. In such cases this needs to be made clear to the participants.
- b) Participants also have the right to withdraw their data after it has been collected. The procedure of how this can be done must be explained clearly prior to consent being given. If a cooling off period clause is in place, this does not apply if that period has surpassed. Participants must also be informed that their data will be destroyed immediately upon their withdrawal from the research study.

#### 3.11.6 Disclosure

If unethical behaviour or practices are uncovered or observed during the research study which may lead to any form of harm to the participant or others, participants must be aware that confidentiality may have to be broken as relevant authorities will be informed.

#### 3.11.7 Animal Rights and Environmental Protection

The suffering of any animal must be avoided, as must any negative impact on the natural or built environment. All legislations related to animal welfare and environmental protection must be adhered to at all times.

#### 3.11.8 Dissemination

IDEA College may choose to share any research study with the general public for the benefit of fellow professionals, policy makers and general public knowledge. This must be done following all ethical guidelines aforementioned.



#### 4. Digital Technology in the Scholarly Environment

#### 4.1 Introduction

Digital technology has become a foundational component of contemporary academic life, influencing how institutions teach, learn, research, communicate, and operate. From virtual learning platforms and digital research tools to administrative systems and online collaboration environments, the integration of digital tools offers immense opportunities to enhance academic excellence, accessibility, and innovation.

However, it also presents complex ethical challenges related to privacy, equity, accountability, authenticity, and the appropriate use of emerging technologies such as artificial intelligence. This policy seeks to support the responsible management of these challenges by fostering a culture of ethical awareness, responsibility, and digital citizenship within the scholarly community.

#### 4.2 Aim

This document aims to:

- a) Establish a framework for the ethical use of digital technologies in academia.
- b) Ensure that digital tools and practices support the institution's values of integrity, inclusivity, transparency, privacy, and academic freedom.
- c) Foster a digitally responsible culture that enhances learning, research, and institutional operations while protecting stakeholders and upholding legal obligations.



#### 4.3 Digital Technology in the Scholarly Environment

IDEA College is committed to upholding ethical standards in the application of digital technologies to support learning, teaching, research, and academic engagement in the following key areas:

#### 4.3.1 Teaching and Learning

- Ensure that the use of Learning Management Systems (LMS), virtual classrooms, and educational apps prioritizes the protection of student data and promotes equitable pedagogical practices.
- Establish a code of conduct for online learning and assessment integrity.
- Define acceptable use of AI, referencing and collaboration in assignments.
- Implement plagiarism detection tools (e.g., Turnitin) and AI usage policies.
- Providing clear information to students regarding any monitoring tools used during online assessments, ensuring they are aware of their rights in relation to data collection, usage, and security.

#### 4.3.2 Research

- Ensure digital research methods follow ethical research protocols, especially when involving human subjects or public online data.
- Researchers must obtain informed consent when collecting digital data and store such data securely and responsibly.

#### 4.3.3 Administration

• Align digital record-keeping, communication, and automation with institutional data governance policies.

#### 4.3.4 Communication and Collaboration

- Protect confidentiality on platforms used for academic and administrative communication (emails, forums, collaborative tools.
- Reflect professional conduct and institutional values from academic and administrative online presence.

#### 4.3.5 Digital Identity and Presence

- Manage the Staff, students, and affiliates digital identities responsibly, avoiding impersonation, plagiarism, or dissemination of misinformation.
- The institution must provide guidance on maintaining professional online personas and respecting others' digital reputations.



#### 4.4 Digital Ethics in the Scholarly Environment - Guiding Principles

IDEA College is committed to upholding the standards of ethical conduct in the use of digital technology across academic life. This commitment is reflected in the following guiding principles, which shape all digital practices within teaching, research, administration, and engagement:

#### a) Integrity and Transparency

The College promotes honest, transparent, and accountable use of digital systems, ensuring that users understand how technologies function and how decisions are made.

#### b) Privacy and Data Protection

The College is dedicated to protecting personal and sensitive data, ensuring digital practices comply with data protection laws and respect individual rights.

#### c) Inclusion and Accessibility

Digital technologies are to be designed and used in ways that remove barriers, promote accessibility, and support an inclusive academic environment for all users.

#### d) Accountability and Oversight

Identification of responsibilities guiding the implementation and use of digital tools, with the College taking responsibility for the ethical impact of its digital decisions and practices.



#### 4.5 Ethical Technology Use: The College's Practices

To uphold its commitment to ethical digital engagement, the IDEA College implements a range of practices designed to ensure that technology is used responsibly, inclusively, and in alignment with its academic values. These institutional practices aim to translate ethical principles into meaningful action across all areas of academic life as indicated below:

#### a) Training and Awareness

The College provides ongoing training, resources, and support to staff, students, and affiliates to build digital literacy and promote awareness of ethical responsibilities in the use of technology.

#### b) Technology Evaluation and Vetting

The College evaluates the process before implementing new digital systems, ensuring that technologies align with its values, privacy standards, and accessibility requirements.

#### c) Clear Reporting and Accountability Mechanisms

Transparent reporting mechanisms are in place for reporting concerns related to digital technology use, supported by procedures that protect the rights of those raising ethical issues.

#### d) Continuous Improvement

IDEA College regularly reviews and updates its digital practices based on user feedback, technological developments, and evolving ethical standards, ensuring that institutional responses remain current and responsible.

#### 4.6 Commitment to Ongoing Improvement

IDEA College recognises the importance of ongoing refinement in the ethical use of digital technology. To support this, the following practices are supported:

- a) The College undergoes periodic review, and update policies and practices to address developments in technology and changes in regulatory requirements.
- b) To remain responsive to technological developments and changing institutional needs, the College will evaluate and update relevant practices as needed.



#### 5. Personal and Institutional Ethical Conduct

#### 5.1 Introduction

This Scope applies to all members of IDEA College community, including students, academic staff, professional staff, contractors, and affiliates, and sets out the overarching ethical standards expected in personal conduct and institutional operations.

It is designed to complement and support the specific ethical requirements outlined in Scope 1 (Ethical Conduct in Research) and Scope 2 (Ethical Use of Digital Technology in the Scholarly Environment).

#### 5.2 Personal Ethical Conduct

All members of the College community are required to demonstrate ethical behaviour in the course of their academic, professional, and social engagement with the College. This includes adherence to the following principles:

- Integrity: Members must act honestly and in good faith, avoiding deception, fraud, or misrepresentation in any academic or professional activity.
- Respect and Dignity: Members must treat others with respect, courtesy, and fairness, and refrain from all forms of discrimination, harassment, or bullying, in accordance with the College's policies on equity, diversity, and inclusion.
- Responsibility and Accountability: Members are expected to take responsibility for their actions, decisions, and their consequences, and to comply with applicable laws, College policies, and reasonable instructions.
- **Professionalism**: Members must uphold the reputation of the College by conducting themselves in a manner that reflects positively on the institution, and that aligns with the standards of their discipline or professional role.

#### 5.3 Institutional Ethical Conduct

The College is committed to conducting its operations in accordance with the highest standards of ethical governance. This includes:

- Transparency and Fairness: The College is committed to practices that reflect openness, consistency, and equitable consideration in institutional processes.
- Compliance and Integrity: The College upholds principles of lawful and responsible conduct through governance approaches that support ethical oversight.
- Sustainability and Social Responsibility: The College seeks to align its activities with broader societal and environmental considerations, in a manner consistent with its values and strategic priorities.
- Ethical Leadership and Culture: The College shall promote an environment in which ethical conduct is understood, valued, and consistently supported through its leadership practices and organisational norms.



#### 6. Supporting Documents

- Doc\_008\_25 Grievance policy and procedure
- Doc\_013\_22 IDEA College Ethos
- Doc\_017\_23 Recognising and Avoiding Plagiarism Policy and Procedure
- Doc\_029\_22 Code of Academic Integrity
- Doc\_038\_22 IDEA Academy Boards
- Doc\_127\_25 Board and Committees for Dissertations, Theses and Research Policy and Procedure
- FRM\_063\_24 Dissertation Research Proposal Form
- FRM\_131\_24 Thesis Research Proposal Form
- FRM\_132\_24 Project-Based Dissertation Research Proposal Form
- FRM\_139\_24/10 Research Ethics Application Approval Form
- FRM\_146\_24/10 Request for Amendment of an approved Research Project Form



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